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**Manitowoc showcases exciting new products and comprehensive product lifecycle support at bauma 2025**

* *Manitowoc is introducing several new products and expanded aftermarket services, including hybrid-electric cranes, advanced digital tools, and an expanded suite of lifecycle services.*
* *Manitowoc’s use of plug-in hybrid power, HVO 100 fuel capabilities, telematics, remote diagnostics, crane refurbishment, and Certified Used offerings positions the Company as a preferred provider, effectively serving customers’ lifting needs through the product lifecycle.*

Manitowoc is showcasing a wide range of expanded crane products and aftermarket services at bauma 2025 in Munich, Germany, with a focus on thoughtful, smart technology, and expanded aftermarket support for its customers.

“At Manitowoc, our vision is to build the physical communities for current and future generations. To align with this vision, we will demonstrate at this year’s bauma how we are paving the way for a smarter, more efficient, and more sustainable future,” said Aaron Ravenscroft, President & CEO. “Our goal is to partner with crane customers in maximizing their return on invested capital of their fleets throughout the crane lifecycle by leveraging more efficient equipment, advanced tools, connectivity, and industry-leading product support.”

**Sustainability**

New Grove plug-in hybrid all-terrain cranes demonstrate the Company’s commitment to more sustainable lifting. The Grove GMK5150L-1e and GMK5150XLe, the latter of which is on display at the bauma booth, feature fully electrified superstructures that provide emissions-free lifting for up to five hours from batteries that can be recharged via grid or onboard generators. They can run emissions-free for up to 20 hours when connected to the grid. The cranes can also use HVO 100 fuel to reduce emissions by up to 90% while traveling. More energy-efficient self-erecting cranes, like the Potain Igo M 24-19, also contribute to more sustainable lifting.

**Efficiency and performance improvements**

Manitowoc is showcasing several examples of crane technology advancements that speed setup times, make transport easier, and improve lifting performance. The Potain Hup M 28-22 and Igo M 24-19 self-erecting cranes, for example, feature quick deployments and compact transport dimensions to boost lifting efficiency. The Potain MR 309, making its tradeshow debut, is designed for high-rise and congested jobsites, with easier assembly and a significantly reduced out-of-service radius. This crane was designed through Manitowoc’s Voice of the Customer (VOC) process that integrates real-world feedback. New automated boom and wire lubrication kits were designed to increase the lifespan of Grove mobile cranes, and an updated hydraulic system for pin installation and removal was engineered to ease pin connections on Potain K masts during tower crane assembly.

**Connectivity**

Grove and Potain are highlighting smart technology with the Grove CONNECT™ and Potain CONNECT™ platforms. These enable real-time fleet management and crane performance tracking, as well as remote crane diagnostics, which lets users diagnose faults or prep for service and repairs remotely. The app also enables wireless updates to Manitowoc’s Crane Control System (CCS), eliminating the need for manual updates, and ensuring customers are kept updated with new software and features.

Also at bauma is the new ProTECHtor™ remote control for CCS-enabled Potain cranes, which prioritizes technician well-being by giving them sole control of the cranes during maintenance. They can switch the crane on or off and enable or disable high- or low-speed movements, while audio-visual alerts notify nearby workers of crane activity. This technology helps reduce downtime by allowing faster, safer repairs without operator interference.

**Comprehensive support and lifecycle services**

Manitowoc is dedicated to supporting customers over the entire lifecycle of their cranes. The Company is focusing on expanding its suite of aftermarket services including its EnCORE remanufacturing program. EnCORE enables customers to refurbish used cranes, restoring them to their original OEM standards, complete with new one-year warranties. In addition, Manitowoc has broadened its Certified Used crane sales, offering an alternative to new equipment. This service offers an often flexible and cost-effective approach to growing their fleets.

**Summary**

Manitowoc is exhibiting 12 cranes over 3,300 m2. Bauma 2025 is about more than products, though. The event reflects an evolving Manitowoc that is committed to sustainability, smart technology, performance, and efficiency, and supporting its customers throughout the entire lifecycles of their cranes.

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ABOUT THE MANITOWOC COMPANY, INC.

The Manitowoc Company was founded in 1902 and has over a 120-year tradition of providing high-quality, customer-focused products and aftermarket support services to its markets. Manitowoc is one of the world's leading providers of engineered lifting solutions. Manitowoc, through its wholly owned subsidiaries, designs, manufactures, markets, distributes, and supports comprehensive product lines of mobile hydraulic cranes, lattice-boom crawler cranes, boom trucks, and tower cranes under the Aspen Equipment, Grove, Manitowoc, MGX Equipment Services, National Crane, Potain, and Shuttlelift brand names.

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