PRESS RELEASE

January 27, 2025

**How to streamline, save, and succeed with Potain CONNECT™**

* *With Potain CONNECT™, tower crane owners and field technicians can simplify their workday, tackle jobsite challenges, and enhance crane management.*
* *The technology will be among the aftermarket products shown by Manitowoc at bauma 2025 in Munich, Germany.*

Potain CONNECT™ is an intelligent, intuitive, cloud-based platform from Manitowoc that is transforming tower crane ownership and operation. It provides a range of information and services to help owners and users get more from their machines and change the way things are done.

For example, imagine a new tower crane installation on a tight schedule lacks key information to get started. Instead of spending valuable time tracking down answers, technicians can utilize the Assist app with Potain CONNECT™ and instantly find the necessary documentation. What might have taken several hours previously is now wrapped up in a matter of minutes with a couple of taps on a smartphone screen. Similarly, if a crane is preparing for lifts but runs into a technical issue a technician can log into Potain CONNECT™, access the crane remotely, identify the issue, and resolve. Avoiding any long waits on the jobsite and ensuring any necessary parts are rapidly dispatched.

To showcase how Potain CONNECT™ is redefining jobsite efficiency, Manitowoc tells the story of some typical applications in this [video](https://youtu.be/SVZVtiGhjoU). It shows the power of the digital tool to transform operations, maximize crane efficiency, reduce downtime, and cut costs—all in real-time and with just a web-enabled device - accessible from anywhere.

Among the many benefits of Potain CONNECT™ are:

* **Remote access to crane data:** Monitor your crane’s performance metrics and status anytime, anywhere.
* **Real-time crane availability:** View the availability of every crane on-site, in real-time, no matter the location.
* **Guided troubleshooting assistant:** Quickly identify and resolve issues with step-by-step support.
* **Local smartphone service tool:** Enable your team to manage crane operations and maintenance directly from their mobile devices.
* **Monitor jobsite progress:** Track jobsite progress using crane activity data for real-time project insights.
* **Fleet management integration:** Seamlessly import crane data into your fleet management system for streamlined oversight and planning.

Potain CONNECT™ simplifies crane ownership in four key areas: Access, Assist, Analytics, and Admin. This innovative solution saves time, streamlines workflows, and solves jobsite challenges, making your workday easier and more productive.

Check out [this video](https://www.youtube.com/watch?v=SVZVtiGhjoU) to see Potain CONNECT™ in action!

Learn more about Potain CONNECT™ [here](https://www.manitowoc.com/support/grove-connect-potain-connect).

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CONTACT

**Dominique Leullier**

Marketing Director Europe

Manitowoc

T + 33 4 72 18 21 60

dominique.leullier@manitowoc.com

ABOUT THE MANITOWOC COMPANY, INC.

The Manitowoc Company was founded in 1902 and has over a 120-year tradition of providing high-quality, customer-focused products and aftermarket support services to its markets. Manitowoc is one of the world's leading providers of engineered lifting solutions. Manitowoc, through its wholly owned subsidiaries, designs, manufactures, markets, distributes, and supports comprehensive product lines of mobile hydraulic cranes, lattice-boom crawler cranes, boom trucks, and tower cranes under the Aspen Equipment, Grove, Manitowoc, MGX Equipment Services, National Crane, Potain, and Shuttlelift brand names.

THE MANITOWOC COMPANY, INC.

One Park Plaza – 11270 West Park Place – Suite 1000 – Milwaukee, WI 53224, USA

T +1 414 760 4600

www.manitowoc.com