PRESS RELEASE

June 19, 2025

**Manitowoc, MGX, and Aspen launch “Empowering Warriors & Raising Hope” initiative to support veterans with PTSD**

*The companies are launching a program to raise funds for veterans through donation matching, limited-edition shirts, symbolic challenges, and employee support.*

Manitowoc, MGX Equipment Services, and Aspen Equipment are working together to raise funds for [Camp Hope](https://ptsdusa.org/camp-hope/), an interim housing program in Houston, Texas, where veterans can receive free treatment to relieve the effects of combat trauma. Manitowoc’s VERG (Veteran Employee Resource Group) is leading the effort, dubbed “Empowering Warriors & Raising Hope,” reflecting an internal commitment and purpose shared with MGX and Aspen.

The initiative comprises multiple events, all symbolically centered on the number 22 — the average number of veteran suicides each day in the U.S. The number 22 is widely used to bring awareness to the issue and inspire advocacy efforts. Each event invites participants and supporters to pledge funds to Camp Hope, which is backed by the [PTSD Foundation of America](https://ptsdusa.org/about/).

On June 26, at Manitowoc’s Shady Grove campus in Pennsylvania, employees will walk 22 laps to raise awareness and funds. A Grove TMS800-2 crane will mark the start and finish line, hoisting the American flag and all military branch flags. Employees could also choose their challenge, doing 22 pushups or sit-ups, sending 22 thank-you notes, and more.

Manitowoc’s corporate office in Milwaukee, Wisconsin, will be making 22 blankets and filling 22 backpacks with supplies to donate to the local VA hospital. MGX and Aspen locations will host similar events, and remote employees are encouraged to join virtually.

Manitowoc is selling limited-edition “22” shirts in the [VERG Manitowoc Cranes Store](https://shopmtw.com/collections/verg). Their color teal represents the nationally recognized symbol for PTSD. All shirt proceeds will go to Camp Hope. Supporters can also offer donations [here](https://interland3.donorperfect.net/weblink/WebLink.aspx?name=E348403&id=41) and put MGX in the “events” box. The Manitowoc Foundation is matching all donations and shirt proceeds up to $25,000.

Manitowoc executives will present the funds to Camp Hope at a ceremony on September 10 at [MGX Houston](https://mgxequipment.com/houston-tx/).

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ABOUT THE MANITOWOC COMPANY, INC.

The Manitowoc Company was founded in 1902 and has over a 120-year tradition of providing high-quality, customer-focused products and aftermarket support services to its markets. Manitowoc is one of the world's leading providers of engineered lifting solutions. Manitowoc, through its wholly owned subsidiaries, designs, manufactures, markets, distributes, and supports comprehensive product lines of mobile hydraulic cranes, lattice-boom crawler cranes, boom trucks, and tower cranes under the Aspen Equipment, Grove, Manitowoc, MGX Equipment Services, National Crane, Potain, and Shuttlelift brand names.

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