PRESS RELEASE

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**Manitowoc impresses customers on Potain factory tour in China**

* *Manitowoc hosted a diverse group of customers from around the world at its tower crane factory in Zhangjiagang, China.*
* *The event provided an opportunity for attendees to witness the high quality standards and efficiency of local manufacturing processes as well as to understand some of the latest manufacturing innovations from Potain.*
* *Check out the video from the event below.*



The VIP customer tour showcased Manitowoc’s commitment to collaboration and customer engagement. The Company continually strives to build stronger relationships with its customers and won praise from visiting delegates for offering a transparent view of its manufacturing processes and exclusive insights into its latest innovations and investments.

“It was great to welcome customers and dealers from all over the world to our factory in Zhangjiagang. We’re proud of the cranes we build here and many of our visitors have benefited from their high level of productivity for years. Several customers saw the facility for the first time, and it was great to show them our manufacturing processes. And for those returning to Zhangjiagang, there were multiple updates and investments to share,” said Brian Wang, SVP – Emerging Markets, Manitowoc.

The tour began with a warm welcome from the Zhangjiagang leadership team. Attendees were then treated to an exclusive presentation of the Potain MCT 2205 tower crane, which was launched at the end of 2024 and is now in production in the Zhangjiagang factory. In addition, there were presentations on the Grove range of TMC truck cranes for emerging markets including the [TMC550.](https://www.manitowoc.com/grove/truck-mounted-cranes/tm550)

They continued with customers being guided through the production facility, where they saw the precision at each stage of the manufacturing process – from component testing to final assembly and quality control. The tour concluded with a visit to the test yard, where attendees witnessed two cranes being operated via remote control from Shanghai: approximately 150 km away.

For many attendees, this visit marked their first time at the factory, and they talked enthusiastically of their admiration for the state-of-the-art facilities and the exceptional manufacturing quality of the cranes. Returning visitors were quick to highlight the significant advancements that have been made and commended the local team for their progress and dedication to excellence. The tour was both informative and engaging, with many attendees recommending the experience to others.

Manitowoc plans to host further, similar visits in the future to strengthen customer connections even further.

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ABOUT THE MANITOWOC COMPANY, INC.

The Manitowoc Company was founded in 1902 and has over a 120-year tradition of providing high-quality, customer-focused products and aftermarket support services to its markets. Manitowoc is one of the world's leading providers of engineered lifting solutions. Manitowoc, through its wholly owned subsidiaries, designs, manufactures, markets, distributes, and supports comprehensive product lines of mobile hydraulic cranes, lattice-boom crawler cranes, boom trucks, and tower cranes under the Aspen Equipment, Grove, Manitowoc, MGX Equipment Services, National Crane, Potain, and Shuttlelift brand names.

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