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**French rental company Mediaco places order for 10 Grove mobile cranes**

* *Marseille-headquartered Mediaco is renewing its fleet with seven GMK3060L-1 all-terrain cranes, two GMK5150L-1 all-terrain cranes, and one RT550E rough-terrain crane from Grove.*
* *The leading crane rental company purchased its first Grove crane in 1972 and has remained a loyal customer ever since, praising the company’s reliability, innovative technology, and excellent service support.*
* *Mediaco was impressed with the improved comfort, ease of use and smooth operation of the new cranes and chose them for their compact size, long booms, and strong load charts.*

Mediaco is adding 10 new Grove mobile cranes to its fleet, including seven of the 60 t capacity GMK3060L-1 all-terrain cranes. The first two cranes, both GMK3060L-1 models, have been delivered. With a maximum carrier length of 8.67 m, the three-axle GMK3060L-1 is extremely compact, but also offers strong load charts. It has a 48 m, seven-section MEGAFORM™ boom and can travel on the road with up to 7.5 t of counterweight while remaining within the 12 t per axle limit. It also delivers a spacious and comfortable ride for operators, courtesy of the new Grove carrier cab.

In addition to the three-axle models, Mediaco will take delivery of two GMK5150L-1 all-terrain cranes, which also feature the new Grove cab on the carrier. The GMK5150L-1 is a 150 t capacity, five-axle crane with a lifting capacity of 11.8 t at 20 m with its 60 m main boom. In total, it can be optimized with up to 44.5 t of counterweight and can travel with 10.2 t on board to comply with the 12 t per axle range.

In addition to the all-terrain cranes, Mediaco is also adding an RT550E rough-terrain crane. This model offers the strongest load charts and longest boom (39 m) in its class. Its compact size makes it easy to transport between projects and ideal for congested jobsites where long reach is needed.

“We chose these models for their compact size, long booms, and best-in-class taxi and maxi load charts. They are also comfortable and easy to use, which makes life easier for our operators, who arrive on the job feeling relaxed and can work more efficiently and productively,” said Alexandre Vernazza, CEO at Mediaco Group.

**50 years of partnership**

Mediaco was founded by Christian Jacques Vernazza in Marseille in 1972. That same year, the company purchased its first Grove crane, a TM800, which at that time was the world’s most powerful telescopic boom crane. Today, the company operates a fleet of 800 cranes, ranging from 35 t to 1,200 t capacity, which it provides through a network of 80 branches across France. With 2,000 employees, Mediaco is the largest crane rental company in France and the third largest in Europe.

Throughout its history, Mediaco has been a loyal customer of Manitowoc and Grove, counting on the manufacturer’s reliable design, innovative technology, and industry-leading aftermarket support.

“The positive experiences we’ve had with Grove over the years gave us the trust and confidence to place this latest order. The cranes are always well designed and have modern technology to increase reliability and productivity on the jobsite. Also, we have always been pleased with the high-quality aftermarket support we get. Any potential issues with the cranes are quickly resolved,” Vernazza explained.

Grove takes pride in the quality of its aftermarket support and offers responsive service from highly trained technicians across France, including those based at its European parts depot near Lyon.

“We appreciate that Grove strives for ever greater quality and performance from its cranes and were impressed by the latest improvements, such as the longer booms, stronger load charts, easier operation, and more comfortable cabs. We are excited to add the new machines to our fleet,” concluded Vernazza.

To find out more about the Grove [GMK3060L-1 all-terrain crane](https://www.manitowoc.com/grove/all-terrain-cranes/gmk3060l-1), [GMK5150L-1 all-terrain crane](https://www.manitowoc.com/grove/all-terrain-cranes/gmk5150l-1) or [RT550E rough-terrain crane](https://www.manitowoc.com/grove/rough-terrain-cranes/rt550e), please visit the Manitowoc website.

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ABOUT THE MANITOWOC COMPANY, INC.

The Manitowoc Company, Inc. was founded in 1902 and has over a 119-year tradition of providing high-quality, customer-focused products and support services to its markets. Manitowoc is one of the world's leading providers of engineered lifting solutions. Manitowoc, through its wholly-owned subsidiaries, designs, manufactures, markets, and supports comprehensive product lines of mobile hydraulic cranes, lattice-boom crawler cranes, boom trucks, and tower cranes under the Aspen Equipment, Grove, Manitowoc, MGX Equipment Services, National Crane, Potain, and Shuttlelift brand names.

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