­NEWS RELEASE

April 5, 2018

**Manitowoc appoints Mark Hooper as Vice President, Sales – North America Distribution Management**

Mark Hooper has joined Manitowoc as Vice President, Sales – North America Distribution Management, Hydraulic and Crawler Cranes.

Hooper is responsible for sales leadership and product management for Grove rough-terrain, truck-mounted, telecrawler, all-terrain and carrydeck product lines in North America.

Hooper has more than 20 years of sales and marketing experience in the construction industry, with much of that time spent at Case New Holland. He will report directly to David Hull, Vice President – Americas Sales.

According to Hull, Mark’s knowledge of distribution management and sales leadership skills make him well-suited to the role.

Said Hull: “Mark’s extensive sales and distribution management experience is an excellent match for Manitowoc’s customer focused, go-to-market strategy. I am very excited to have Mark leading our sales and product management efforts in North America.”

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CONTACT

**Chris Bratthauar** **Damian Joseph**

Manitowoc SE10

T +1 717 593 5348 T +1 312 548 8441

[chris.bratthauar@manitowoc.com](mailto:chris.bratthauar@manitowoc.com) [damian.joseph@se10.com](mailto:damian.joseph@se10.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

THE MANITOWOC COMPANY, INC.

One Park Plaza – 11270 West Park Place – Suite 1000 – Milwaukee, WI 53224, USA

T +1 920 684 4410

[**www.manitowoc.com**](http://www.manitowoccranes.com/)**­**