­NEWS RELEASE

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**Maxim Crane Works adds 48 Potain tower cranes in massive fleet expansion**

Maxim Crane Works (Maxim) has added 48 new Potain top-slewing tower cranes to its already expansive Potain fleet. The Newport, Kentucky-based company will start taking deliveries of the new tower cranes beginning in May of 2018.

According to Frank Bardonaro, chief operating officer for Maxim, the order reflects his continued confidence in Manitowoc Cranes and the Potain tower crane range.

“At Maxim, we’re committed to continuous improvement with an ever-expanding fleet,” he said. “That expansion wouldn’t be possible without the long, beneficial relationship we’ve had with Manitowoc Cranes. Potain’s dedication to manufacturing some of the most reliable tower cranes in the industry falls in line with our dedication to offering the highest-quality products and service to our customers.”

Maxim Crane Works specializes in the rental and sale of lift equipment, including rough-terrain, crawler, tower and truck cranes. With more than 50 locations across the U.S., each branch has the capability to provide management, rigging, engineering, transportation and turn-key lifting solutions.

“Maxim’s choice to expand its fleet with nearly 50 Potain cranes shows the value of our deep partnership,” said Dave Hull, Americas Sales vice president at Manitowoc. “Maxim has made a name for itself by always delivering for its customers, so the choice to do that on a larger scale using Potain cranes really speaks to the value of our top-slewing cranes in the modern marketplace.”

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ABOUT THE MANITOWOC COMPANY, INC.
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

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