­NEWS RELEASE

November 14, 2018

**Manitowoc shows latest crane technologies at M&T Expo 2018 in São Paulo**

* *Visitors to Manitowoc’s booth at one of the largest tradeshows in Latin America will have the opportunity to attend presentations and workshops to learn more about the latest and most innovative crane models available on the market.*
* *A Crane Control System (CCS) cab will be on display, so experts can demonstrate how this user-friendly system, which is integrated across a diverse range of new Manitowoc cranes, can boost efficiency on the job site.*

Manitowoc will present its most innovative crane models and newest technologies for the Latin American market during M&T Expo 2018 in São Paulo, Brazil. From November 26-29, visitors to Manitowoc’s booth will learn more about the company’s commitment to innovation and developing equipment to provide superior return on investment to its customers in the region.

For the first time at M&T Expo, instead of displaying machines, Manitowoc will bring a team of experts to give presentations on its latest cranes and technologies, all of which are sure to provide fast, efficient solutions on job sites across Latin America. The team will also host discussions and answer visitors’ questions on Manitowoc’s products and services.

Among the highlights will be Grove’s latest lineup of four- and five-axle all-terrain cranes and Grove’s new rough-terrain cranes. The all-terrain models are ideal for a wide range of jobs in the region —particularly in applications where strength at height is required — because of their powerful lifting capacity, improved maneuverability and fast highway speeds. The new rough-terrain cranes bring industry-leading features that make them perfect for precise work where lifting accuracy is required.

Experts will also present Manitowoc’s recently launched smartphone app that helps customers to diagnose technical issues on their cranes much faster. Manitowoc is the first manufacturer in the crane industry to release an app of this kind.

According to Leandro Moura, marketing manager of Manitowoc for Latin America, M&T Expo 2018 will be a great opportunity to introduce to the Latin America audience to some of the innovative technologies developed by the company in recent years. A Crane Control System (CCS) cab will be on display, so visitors will be able to see how easy and efficient it is to operate Manitowoc’s intuitive, user-friendly operating platform. This system is integrated across many of the new product lines.

“We are very excited to participate once again in the M&T Expo, undoubtedly one of the most important construction exhibitions in Latin America, with an audience that is interested in new technology and greater efficiency in the job site,” Moura said. “We will introduce a variety of new technologies and products, created precisely to meet the needs of our customers and to ensure a faster return on investment. M&T Expo is a great forum to show *The Manitowoc Way* in practice.”

-END-

CONTACT

**Leandro Moura**

Manitowoc

T +55 11 3103 0270

[leandro.moura@manitowoc.com](mailto:leandro.moura@manitowoc.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

THE MANITOWOC COMPANY, INC.

One Park Plaza – 11270 West Park Place – Suite 1000 – Milwaukee, WI 53224, USA

T +1 414 760 4600

[**www.manitowoc.com**](http://www.manitowoccranes.com/)**­**