­NEWS RELEASE

April 23, 2018

**Potain takes center stage at Intermat Paris 2018**

* Manitowoc is once again participating in one of the world’s biggest infrastructure and construction tradeshows, Intermat Paris, during which Potain is celebrating its 90th anniversary.
* In the spotlight are two examples of Potain’s cutting-edge advancements: the Hup self-erecting crane range and an MDT 389, the largest of its CCS topless top-slewing tower cranes.
* Potain is also launching the 75 HPL winch for tower cranes and presenting the upcoming Potain Cab-IN internal operator lift at the tradeshow.

Manitowoc is celebrating a significant milestone, showcasing its newest tower cranes and highlighting several innovative tower crane components at Intermat Paris 2018 in France.

Potain is taking center stage at the tradeshow, which is being held at the Paris-Nord Villepinte Exhibition Center between April 23 and 28, 2018. The prominence of Potain is fitting, as this year marks the company’s 90th anniversary. This has presented a perfect opportunity to look back at Potain’s history while looking forward to its new generation of tower cranes.

“Potain is a name that is synonymous with the tower crane industry and is a vital part of the success of Manitowoc,” said Aaron Ravenscroft, executive vice president of Manitowoc. “This year, under the anniversary theme ‘Achieving Your Vision,’ attendees will see how we are celebrating the long success of the company and the vision of its founder, Faustin Potain, who started the business in 1928.

“Faustin introduced the values of customer proximity, innovation and performance. Those values led to the brand’s success over the decades and are still very much alive today. Being in France, where the brand was born, makes Intermat the perfect place to celebrate this milestone, together with our customers and partners who are part of the success of Potain,” Ravenscroft continued.

Potain will be celebrating its 90th year with a “birthday” event at its booth on Wednesday, April 25, at 3:00 p.m. Visitors can expect a look back at Potain’s history, cake, music and a festive atmosphere to commemorate the occasion.

**Customer-inspired cranes**

To affirm Potain’s commitment to its customers, Manitowoc is displaying two models from the [Hup self-erecting crane range](https://www.manitowoccranes.com/en-GB/cranes/potain/self-erecting/Hup-self-erecting) — a Hup 32-27 and a Hup 40-30 — and an MDT 389 CCS topless top-slewing tower crane. All three cranes were developed with significant customer input and participation. The cranes reflect the technologies and features that the lifting market needs most and they were developed with much more velocity to market than previous generations of cranes.

The Hup self-erecting crane range contains some of Potain’s most remarkable models of recent years. Having been out for just over a year, the cranes’ versatility and ease-of-use have already made them an international hit. The cranes have a maximum capacity of 4 t and a rear-slewing radius of only 2.25 m for the Hup 32-27, enabling them to be positioned closer to buildings — a major benefit when working in tight urban areas or job sites with restricted working quarters.

Despite being taller than the Igo 36, one of its predecessor models, the Hup cranes occupy the same footprint, making them ideal for space-restricted job sites. Three raised positions of the luffing jib, at 10°, 20° or 30° for the Hup 32-27, in addition to horizontal, provide unprecedented options for a self-erecting crane. With two height options for their telescopic masts and an exclusive new radio remote control with Potain’s Smart Set Up software, operators can maximize their efficiency to levels previously unseen.

The MDT 389 is the largest topless crane from [the Potain lineup to feature the company’s Crane Control System (CCS)](https://www.manitowoccranes.com/fr-FR/cranes/potain/top-slewing/mdt-ccs-tower-cranes), which is also available on all MDT and MD Potain top-slewing tower cranes and Grove mobile cranes. This user-friendly operating system offers owners the highest levels of comfort, flexibility and ergonomic control, and it reduces installation time compared to previous models. There are two versions of the Potain MDT 389, one with a 12 t maximum capacity and the other with a 16 t maximum capacity. Both have up to 75 m of jib available, and the 12 t version can lift 3.4 t at its jib end, while the 16 t version can handle 3.3 t.

The MDT CCS Topless concept enables complex, multi-crane installations, and the assembly, erection, transport and maintenance phases are shorter than previous generations of tower cranes. All of these features lead to a better return on investment for crane owners, and CCS has been proven to increase efficiency on the job site.

“With the recent updates in Potain design and production, we are confident that these cranes will improve efficiencies and expand lifting capabilities to a level not yet seen in Europe, all at a lower total cost of ownership for our customers,” Ravenscroft said. “We can’t wait to see such cranes benefit the development of the Grand Paris project, a 30 billion EURO infrastructure project that aims to transform Paris into a 21st Century city, confirming its rank among international megacities.”

**New Potain components**

Manitowoc is showcasing key new innovations at Intermat, the first of which is the **75 HPL** **winch**. The 75 HPL is suitable for all top slewing cranes. It comes in four versions, from 10 to 16 t capacity, making it adaptable to most work sites. Its increased hoisting speeds enable quick load handling and shorter hoisting cycles, resulting in increased productivity for customers. Temperature monitoring of the motor and reduction gear helps to increase service life, and for CCS cranes this can be displayed on the display inside the cab. What’s more, the new winch architecture makes components easy to access, giving quick access for servicing and checking reduction gear oil levels. Other features include a lower level of vibration and reduced noise levels, an optimized power network that automatically adapts to the electrical network, and smooth and precise operation thanks to new service break controls.

The second new product feature previewed at Intermat is the **Potain** **Cab-IN**, the company’s inside mast operator lift.Developed for Potain top slewing cranes in partnership with GEDA, an industrial elevator and construction lift manufacturer, the Potain Cab-IN allows for fast and easy travel to and from the cab, fits inside all K-mast systems and is compatible with all Potain bases/chassis. It also boosts cost efficiency, as it does not incur additional transportation costs or require extra storage space on the yard. The Potain Cab-IN will be released in late 2018 and meets French regulations that are set to be implemented in January 2019, as well as in the Netherlands and Scandinavian countries, where regulations require lifts on cranes from certain heights.

Furthermore, Manitowoc is highlighting its remote crane diagnostic system, **CraneSTAR Diag**, at Intermat. CraneSTAR Diag is part of a new generation of remote maintenance support from Manitowoc. The powerful telematic device is available on all Potain CCS and MCT cranes, and offered as an option on Hup cranes. Remote access to the crane’s operating and maintenance information reduces maintenance time allocation and potential downtime on site.

“Continuous improvement is deeply embedded in our culture, based on the principles of *The Manitowoc Way*,” concluded Ravenscroft. “We are now moving into a new phase of our growth, where customer engagement, new product development and aftermarket support will help us build on our leadership position. We have already been busy bringing new products and innovations to the market with the velocity that customers expect, and we plan to continue to do so for many more years to come.”

-END-

CONTACT

**Cristelle Lacourt** **Oliver Halls**

Manitowoc SE10

T +33 472 182 018 T +44 20 79 235 860

[cristelle.lacourt@manitowoc.com](mailto:cristelle.lacourt@manitowoc.com) [oliver.halls@se10.com](mailto:oliver.halls@se10.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

THE MANITOWOC COMPANY, INC.

One Park Plaza – 11270 West Park Place – Suite 1000 – Milwaukee, WI 53224, USA

T +1 920 684 4410

[**www.manitowoc.com**](http://www.manitowoccranes.com/)**­**