NEWS RELEASE

Date 2018

**Manitowoc appoints WATM exclusive SA dealer**

* *Manitowoc Cranes and long-time partner WATM expand support for South Australia*

Dear valued customer, Manitowoc is happy to increase our support level in the South Australian market with the appointment of WATM Crane Sales & Service as our exclusive dealer for SA, based in Adelaide. WATM, with over 40 years of experience and 18 years as our dealer in WA, will be responsible for the sales and support of Manitowoc’s complete range of Grove mobile cranes and Manitowoc crawler cranes.

Manitowoc and Grove cranes have long been a benchmark in both the rental markets and the rugged rural job sites around the diverse state of South Australia. It is Manitowoc’s commitment to bring the highest level of technical support to our customers and we find WATM’s continued training of techs, investments in parts stock, a new facility to be opened soon, and innovation with recently proven ‘Net Tech’ remote diagnostics systems will provide this increase deserved by our SA customers.

Along with our Grove and Manitowoc products, WATM will also have their Hiab business expanding to SA. This combination has been a successful compliment for many years in WA.

WATM are set up in Adelaide with a local Manager, Simon Malyan, who is charged with growing the team. The workshop location will be announced shortly. Roger Cross, who you probably know, will expand his coverage and will be contacting you in the coming weeks. The SA team has a fully loaded remote Product Support vehicle in Adelaide with a Certified Manitowoc Factory technician.

Manitowoc’s new line of Grove All Terrain’s is leading the way in roadability, capacity and boom length. With cranes on the way, contact us now.

Thank you.

John Stewart, Manitowoc Cranes

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CONTACT

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ABOUT THE MANITOWOC COMPANY, INC.

Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

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