­NEWS RELEASE

December 7, 2017

**Manitowoc Brazil wins Sobratema’s Aftersales Highlights Award 2017**

* *Construction companies and industry experts recognized Manitowoc Brazil for its excellent performance in various aftersales indicators in the cargo lifting services category.*
* *The award comes as a result of Manitowoc’s successful efforts to provide fast and efficient service to its Brazilian customers.*

Manitowoc Brazil earned the Aftersales Highlights Award 2017 from the Brazilian Association of Technology for Construction and Mining (Sobratema). The prestigious Sobratema Award recognized Manitowoc for its excellent performance in various aftersales indicators, reflecting the company’s success in providing fast and efficient service to its customers.

This year’s Sobratema Aftersales Highlights Award recognized construction equipment companies in four categories: drilling, earthmoving, load and people handling, and concrete. Manitowoc received outstanding evaluations from Brazilian construction companies, dealers and experts for its performance in technical delivery, operational training, replacement parts and in-field customer services. All voters who participated in the survey confirmed that they would definitely recommend Manitowoc lifting services to a friend.

“We are very proud of our aftersales teams for earning the Sobratema Aftersales Highlights Award 2017,” said Rene Porto, sales director for Manitowoc Brazil, who received the award on behalf of Manitowoc. “This prize is the result of our commitment to deliver an exceptional customer experience before and after the crane purchase, and to remain attuned to our clients’ needs. It also demonstrates *The Manitowoc Way* in action in Brazil, which puts our customers and their business at the center of our goals.”

The Sobratema Aftersales Highlights Award winners were announced on November 9 at the *Trends in the Construction Market* event. Sobratema also presented its study on the construction equipment market in Brazil. The Aftersales Highlights Award was created in 2015 to encourage construction equipment companies to seek service excellence.

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ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services.  In 2016, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

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