­NEWS RELEASE

May 10, 2017

**Tech giant depends on Potain to build flagship Chicago store**

One of the world’s most innovative consumer electronics companies is building a new flagship location in Chicago, and a Potain MR 608 tower crane is at the center of the action. The job site, which sits in close proximity to the Chicago River, called for a crane that could handle the required capacities while operating within the restricted space available on the job.

Central Contractors Service, a division of the ALL Family of Companies, provided the 35.3 USt capacity luffing jib crane to the project. Paul Urbanski, sales manager for the Alsip, Illinois-based company, said that the MR 608 was the ideal lifting solution for the cramped work environment.

“The restrictions on this job site were challenging from the start,” he said. “Since we’re working so close to the river, the entire area surrounding the site is vaulted, which required careful planning of the assembly and delivery of the crane. The MR 608 performed seamlessly once it was erected, and the crane’s frequency driven hoist—with LVF technology—helped us to cut down on maintenance and keep to our schedule.”

The MR 608 has been working along the north bank of the Chicago River since September of 2016 with 131 ft of jib, hovering a mere 32 ft above the ground. The crane was first used to lift 34 USt steel beams to a height of 16 ft. Now in its final month on the job, the MR 608 is helping contractors to install roof segments, which are constructed of a lightweight material traditionally used in the hulls of yachts. The $27 million retail store will cover some 20,000 ft2 and is scheduled to open to the public in October 2017.

-END-

CONTACT

**Amy Marten** **Damian Joseph**

Manitowoc SE10

T +1 920 683 6345 T +1 312 548 8441

[amy.marten@manitowoc.com](mailto:amy.marten@manitowoc.com) [damian.joseph@se10.com](mailto:damian.joseph@se10.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services.  In 2016, Manitowoc’s revenues totaled $1.6 billion, with over half of these revenues generated outside the United States.

THE MANITOWOC COMPANY, INC.

2400 South 44th Street - PO Box 66 - Manitowoc, WI 54221

T +1 920 684 4410

[**www.manitowoc.com**](http://www.manitowoccranes.com/)**­**