­NEWS RELEASE

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**Dozens of Potain and Grove models on used cranes website** [**www.Manitowoc-used.biz**](http://www.Manitowoc-used.biz)

* *The dedicated used cranes website* [*www.Manitowoc-used.biz*](http://www.Manitowoc-used.biz) *has been redesigned and is now offering a greater variety of used mobile and tower cranes.*
* *The site is managed by Manitowoc’s European operations and features Manitowoc-owned cranes predominantly based in that region, but the cranes are available for sale worldwide.*

The [*www.Manitowoc-used.biz*](http://www.Manitowoc-used.biz)used cranes website offers new functionality for customers, and an ever-growing range of used cranes for sale. It puts particular focus on enabling dealers and customers to quickly get informed and purchase used cranes that fit their needs.

The website is dedicated to both used tower and mobile cranes, and it has an increased selection of models for sale. While the site is maintained by Manitowoc’s European offices and features mostly Manitowoc-owned cranes from the region, the featured cranes are available to customers around the globe.

“So far this year, more than 70 used Potain cranes have been added to the website, offering more variety and availability for customers than before,” said Jérôme Chanel, vice president of aftermarket for Potain tower cranes, who is in charge of sales development for used Potain cranes.

Simple and easy to use, the website offers a quick and direct way for buyers to acquire a used crane from Manitowoc. The new site is optimized for desktops, tablets and mobile devices, and is available in English, French, German, Italian and Spanish.

Once potential buyers have registered their interest in a crane through the website, they will then be contacted by a local Manitowoc salesperson.

“By speaking directly to the sales team closest to them, customers talk to people who through local knowledge and experience immediately understand their requirements. This approach ensures we facilitate a fast and effective lifting solution for their needs,” explained Chanel.

[*www.Manitowoc-used.biz*](http://www.Manitowoc-used.biz)is being continually updated with used cranes, which have been refurbished and guaranteed through Manitowoc’s [EnCORE](https://www.manitowoccranes.com/en/services/crane-care/parts/EnCORE) service.

Said Chanel: “For customers that are looking for the quality and reliability that comes with purchasing a crane refurbished by the manufacturer, this site is the best place to see what’s available.”

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ABOUT THE MANITOWOC COMPANY, INC.
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services.  In 2016, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

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