 NEWS RELEASE

 April 28, 2016

**National Crane NBT55 proves an ideal solution for Layton’s Tree Service**

* National Crane boom trucks are gaining traction in the tree service industry, as exemplified by Layton’s Tree Service and its use of several of the brand’s models
* The NBT55 has given the company plenty of lifting capacity from a compact footprint, enabling it to fit onto job sites without much space

For more than 40 years, Layton’s Tree service has been one of the premier tree maintenance and removal companies in the Southeast. For much of this period, its most important tool has been a National Crane boom truck.

Layton Holsinger, founder and president of the Davidson, North Carolina-based company, said the performance of National Crane boom trucks has been one of the keys to the company’s efficiency. The most recent addition to its fleet is the NBT55.

“I’m a National Crane man,” Holsinger said. “National Crane makes the ideal boom truck for tree work which is why I’ve owned four or five of them over the years. When you grab a heavy load with the NBT55, you almost don’t realize it. That’s how stable this crane is. You can extend the boom out to its maximum hydraulic reach and the machine always operates precisely, making it perfect for tree removal.”

The NBT55 features a 55 USt capacity and 128 ft boom. It is one of the first boom trucks on the market to offer fully integrated machine control and a Rated Capacity Limiter (RCL). Its outrigger beam position sensing system aids in load chart selection.

Tree service is a precise task that requires smooth operation and precise lifting capabilities, both of which are improved with the NBT55. Also important, Holsinger said, is a moderate footprint.

“It’s hard to find a crane with enough lifting power that still fits in the driveway,” Holsinger said. “The NBT55 is exactly what we were looking for in that department. I know that the crane will perform like it says on the load chart and it’s just the right size.”

Holsinger purchased the NBT55 two years ago from the Charlotte branch of Baton Rouge, Louisiana-based H&E Equipment Services. He said the decision to buy the crane was an easy one, having previously purchased the NBT40 and 500E2 boom truck models from the dealer, too.

Established in 1961, H&E offers a host of services for all of the Manitowoc crane brands, including crane rentals and sales, parts and services, and training. The company is also a certified EnCORE partner, providing outstanding service and the highest quality remanufacturing and structural repair work for Manitowoc-brand cranes.

Layton’s Tree Service was founded in 1973 by Layton Holsinger to provide tree trimming and removal services to the metro Charlotte area. The company has remained family owned and operated since its inception, and has grown to nine employees that cover a 100-mile radius around Charlotte.

“I work with the crew every day,” Holsinger said. “If the job isn’t done right, we don’t leave the site until it is. The NBT55 plays a major part in helping us to maintain a relationship with our customers.”

Layton’s Tree Service provides tree maintenance service to such high-profile clients as Trump National Golf Club, Davidson College and the town of Davidson, North Carolina, thanks to its track record of efficiency and dependability with National Crane boom trucks.

-END-

CONTACT

**Amy Marten** **Damian Joseph**

Manitowoc SE10

T +1 920 683 6345 T +1 312 548 8441

amy.marten@manitowoc.com damian.joseph@manitowoc.com

ABOUT THE MANITOWOC COMPANY, INC.
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with 49 manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2015, Manitowoc’s revenues totaled $1.9 billion, with over half of these revenues generated outside the United States.

MANITOWOC CRANES

2401 South 30th Street - PO Box 70 - Manitowoc, WI 54221-0070

T +1 920 684 6621

[**www.manitowoccranes.com**](http://www.manitowoccranes.com)**­**