­NEWS RELEASE

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**Manitowoc Cranes highlights Grove and Potain breakthroughs at JDL Med 2016**

Manitowoc Cranes had a strong showing at the JDL Med 2016, featuring a range of Grove cranes and the pioneering Potain Hup 32-27 for the tradeshow’s attendees. The event was held October 12 – 14 in Marseille, France, and saw more than 15,000 visitors enter the gates of Parc Chanot to view the latest advancements from across the lifting, handling, elevation, transportation and packaging industries.

With a heavy emphasis on cranes that are ideal for the rental industry, particularly in improving return on investment for rental companies, Manitowoc displayed several Grove crane models and one Potain crane that are easy to transport to the job site and provide superior lifting capacities from economical footprints.

The range of cranes exhibited included:

* **GMK4100L-1** – A new 100 t, four-axle all-terrain; features a dynamic taxi configuration and was debuted at bauma 2016.
* **GMK6300L** – A 300 t all-terrain; with 80 m boom and impressive load charts at all heights.
* **GMK3060** – A 60 t all-terrain crane that is one of Grove’s most popular models; it was the first GMK to feature CCS and is also the best taxi crane in its class, with very compact dimensions. Groupe CAYON purchased three of this model during the show.
* **RT550E** – A 45 t rough-terrain crane featuring Crane Control System (CCS). French company GIE Prefa Reunion purchased the show model.
* **Potain Hup 32-27** – A new 4 t self-erecting tower crane that is a generational update to the company’s popular Igo range that features several new technologies and advances.

Philippe Dumas, sales director for France and Dom-Tom for mobile cranes, said the JDL Med exhibition was a great success, and in keeping with *The Manitowoc Way*, gave the company a great opportunity to connect directly with customers and hear about their specific needs, especially for those in the rental market.

“At Manitowoc we understand that margins can be tight in the rental market, and often, that means saving money through features that improve efficiency and reduce costs,” he explained. “The cranes we displayed at JDL Med feature technical breakthroughs and best-in-class capabilities, and for most customers, that means an improved return on investment.”

The GMK4100L-1 especially impressed visitors with its taxi configuration, possessing a roadable 6.7 t counterweight on just 12 t per axle for unbeatable load charts. The logistical benefit of this crane saves customers both time and money, especially when travelling from job site to job site.

The Hup 32-27 is the first model of the new generation of Potain self-erecting cranes, launched in 2016. With 20 potential configurations, this model is a great tool for lifters looking to increase their efficiency. The Hup 40-30 benefits from a telescopic mast and raised 3 jib positions. The max capacity is 4 t, and 1 t at its jib end of 32 m. The crane’s innovative and dynamic unfolding movement allows it to set up in even the most restricted spaces. And its folding and unfolding can be controlled remotely with the exclusive Smart Set Up software featured on new Potain remote controls.

“Manitowoc has made great strides in providing new technologies for its mobile and self-erecting tower crane ranges, dramatically increasing the capacities that these cranes can lift, but still keeping their chassis to a size that maintains roadability and transport, both on the job site and off,” said Andreas Cremer, global product director for all-terrain cranes. “A whole new generation of cranes is enabling customers to earn more with their cranes than ever before.”

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ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2015, Manitowoc’s revenues totaled $1.9 billion, with over half of these revenues generated outside the United States.

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