­­PRESS RELEASE

August 5, 2016

**Latest issue of *Looking UP* now available in digital format**

Inside you’ll find a wide array of stories from around the world that showcase the range of Manitowoc brands: Manitowoc, Grove, Potain, National Crane and Shuttlelift.

In this issue we feature:

* A look back at bauma 2016 in Germany, where Manitowoc introduced several cranes with exciting new technologies
* Details on all new products, from the class-leading Grove GMK4100L-1 to Potain’s new topless product range
* An examination of the new corporate culture at the company: *The Manitowoc Way*
* A look at how crane roadability can increase ROI
* The new Tier 4 Grove industrial cranes which bring best-in-class features with lower emissions
* How Belgium Lifting & Equipment began offering crane rentals to its customers after identifying a need in the market

These and other stories prove that Manitowoc Cranes is still one of the most vital forces shaping the lifting world. We invite you on board with us.

The digital issues of *Looking Up* are available in multiple languages:

* [English](http://read.uberflip.com/t/28478-looking-up-english)
* [French](http://read.uberflip.com/t/50754-looking-up-french)
* [Spanish](http://read.uberflip.com/t/45832-looking-up-spanish)
* [German](http://read.uberflip.com/t/46719-looking-up-german)
* [Portug­­uese](http://read.uberflip.com/t/45269-looking-up-brazilian-portuguese)

-E­­ND-

CONTACT

**Amy Marten** **Damian Joseph**

Manitowoc SE10

T +1 920 683 6345 T +1 312 548 8441

amy.marten@manitowoc.com damian.joseph@se10.com

ABOUT THE MANITOWOC COMPANY, INC.
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with 49 manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2015, Manitowoc’s revenues totaled $1.9 billion, with over half of these revenues generated outside of the United States.

MANIT­OWOC CRANES

2401 South 30th Street - PO Box 70 - Manitowoc, WI 54221-0070

T +1 920 684 6621

[**www.manitowoccranes.com**](http://www.manitowoccranes.com)**­**