NEWS RELEASE

November 12, 2015



**Potain’s Igo M 14 proves its value at Batimat 2015**

Manitowoc’s Potain Igo M 14 was one of the talking points at Batimat 2015 in Paris, France. The event took place from November 2-6 at the Paris Nord Villepinte Exhibition Center. It attracted over 350,000 visitors.

The self-erecting tower crane was first introduced at Bauma 2013 in Germany. Since then, it has proved adept on jobsites, particularly small-scale residential sites, as Jean-Pierre Zaffiro, global product director at Manitowoc explains. “The Igo M 14 is a highly compact and versatile self-erecting crane that is ideal for small-scale construction jobs,” he said. “Offering more lifting height than any other crane in its niche, the Igo M 14 gives crane owners the opportunity to work on a wide range of projects.”

The 1.8 t capacity crane took center stage on the Manitowoc booth where it was praised by visitors for its flexible configurations and class-leading 19 m lifting height. The Potain crane offers a maximum jib radius of 22 m and can lift 0.6 t at jib end. It has a number of features designed to make it one of the easiest cranes to erect. For example, permanent steel ballasts – of 4 t or 4.9 t depending on the chosen radius – streamline the crane’s set-up. The size of the Igo M 14 is another key selling point. It has a footprint of just 4 m x 4 m and two counterweight positions – one closer to the mast that reduces swing radius to just 2 m, and one further from the mast that provides better lifting capabilities. In both the short and full radius configurations, it has a 5.1 t counterweight.

“Batimat is an important exhibition which gave us the opportunity to help customers find solutions that will improve their work,” commented Zaffiro. “Exhibiting with some of our dealers in the region allowed us to showcase our industry-leading products while continuing to collect vital feedback and build strong relationships with our customers.”

-END-

CONTACT

**Cristelle Lacourt** **Charlie Ebers**

Manitowoc SE10

T +33 472 182 018 T +44 207 923 5864

[cristelle.lacourt@manitowoc.com](mailto:cristelle.lacourt@manitowoc.com) [charlie.ebers@se10.com](mailto:charlie.ebers@se10.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a multi-industry, capital goods manufacturer with 92 manufacturing, distribution, and service facilities in 25 countries. The company is recognized globally as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry. Manitowoc is also one of the world's leading innovators and manufacturers of commercial foodservice equipment, which includes 24 market-leading brands of hot- and cold-focused equipment. In addition, both segments are complemented by a slate of industry-leading product support services. In 2014, Manitowoc’s revenues totaled $3.9 billion, with approximately half of these revenues generated outside of the United States.

MANITOWOC CRANES

2401 South 30th Street - PO Box 70 - Manitowoc, WI 54221-0070

T +1 920 684 6621

[**www.manitowoccranes.com**](http://www.manitowoccranes.com)**­**