NEWS RELEASE

April 22, 2015



**Stirnimann celebrates 100th anniversary with debut   
of new Grove GMK5250L crane**

In celebration of its 100th anniversary, Stirnimann AG recently hosted a customer event and open-house day for the public, which attracted 2,000 visitors at the company’s headquarters in Switzerland.

Demonstrating its long-term partnership with Manitowoc, the dealership exhibited a range of Grove and Potain cranes during the two-day event, including the newly launched Grove GMK5250L all-terrain crane. Also on display was the Grove GMK6300L all-terrain crane, a Potain MDT308 topless tower crane, and the Igo T 85 self-erecting tower crane. Manitowoc’s top management was on site to congratulate Stirniman and answer questions about its products on display.

The 250 t capacity Grove GMK5250L was launched to the global market this month, offering the strongest reach and load chart of any five-axle crane. It is the first mobile crane to feature a VIAB turbo clutch and integrated retarder, enabling the best maneuverability and class-leading driver comfort. The VIAB turbo clutch module eliminates both fluid overheating and clutch burning, while enabling wear-free starting and braking. The Grove GMK5250L also offers excellent roadability, with its 12 t per axle configuration and dimensions suited to global road requirements.

“It was great to have Manitowoc’s Grove and Potain cranes at the event,” says Fritz Oschwald, managing director of Stirnimann. “We were especially proud to display Grove’s brand new GMK5250L crane that Manitowoc has only just launched. We received strong interest in the crane and the event showcased our strong partnership with Manitowoc. We are always willing to support each other and provide our customers with the best lifting solutions.”

Stirnimann has worked with Grove mobile cranes since 1969 and has been Potain’s official Swiss dealer for more than 25 years. The company offers services – whether it’s buying, leasing or service requirements – to the construction and transport industry, as well as the public sector.

Stirnimann was also recently appointed Manitowoc’s exclusive dealer for Potain tower cranes in Austria. This has helped to strengthen its relationship with one of the largest construction equipment suppliers in Europe.

“Our extensive history with Stirnimann has seen many successes, and we have established an excellent partnership,” said Klaus Kroeppel, vice president of sales for the region at Manitowoc. “Its experience and vast sales and service network, together with our advanced products and industry-leading support, puts us in an excellent position to further develop our presence in this region. I want to congratulate Stirnimann on its 100th anniversary, which demonstrates its growth and success over the years. The event was a tremendous success and it’s a great honor to work together. I expect our partnership with Stirnimann will continue well into the future.”

Stirnimann operates an extensive fleet of equipment, which includes hundreds of tower cranes and mobile cranes. The company’s 125 employees are spread across three major branches in Switzerland, and serves customers throughout the region, whether buying, leasing, or for service requirements. Stirnimann offers a full service package of the highest level, which is tailored to each customer’s needs and maximizes return on investment.

-END-

CONTACT

**Cristelle Lacourt** **Yasmine Triana**

Manitowoc SE10

**T** +33 472 182 018 **T** +44 207 923 5867

[cristelle.lacourt@manitowoc.com](mailto:cristelle.lacourt@manitowoc.com%20)  [yasmine.triana@se10.com](mailto:yasmine.triana@se10.com)

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a multi-industry, capital goods manufacturer with 92 manufacturing, distribution, and service facilities in 25 countries. The company is recognized globally as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry. Manitowoc is also one of the world's leading innovators and manufacturers of commercial foodservice equipment, which includes 24 market-leading brands of hot- and cold-focused equipment. In addition, both segments are complemented by a slate of industry-leading product support services. In 2014, Manitowoc’s revenues totaled $3.9 billion, with approximately half of these revenues generated outside of the United States.

MANITOWOC CRANES

2401 South 30th Street - PO Box 70 - Manitowoc, WI 54221-0070

T +1 920 684 6621

[**www.manitowoccranes.com**](http://www.manitowoccranes.com)**­**