­CAPTION RELEASE

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**Potain celebrates 90th anniversary at Intermat Paris 2018**

Manitowoc Cranes has marked the 90th anniversary of Potain by holding a celebration at its booth during Intermat Paris 2018.

300 visitors were treated to anniversary cake, champagne, live music with a festive atmosphere to commemorate the occasion. Barry Pennypacker, president and CEO of Manitowoc, cut the cake and emphasized how the legacy of founder Faustin Potain is still very much alive in Manitowoc’s culture today.

“Over nine decades, the Potain name has become synonymous with the tower crane industry. Today, it is a vital part of the success of Manitowoc Cranes. When creating and developing his company, Mr. Potain emphasized three simple values: proximity to the customer, innovation, and performance. When I compare these values to Manitowoc’s core tenets of Velocity and Innovation, I think Mr. Potain would approve. He created a great legacy by focusing on customers, and I hope this is evident in the product and service innovations on display here at Intermat Paris 2018,” he said.

In homage to Mr. Potain’s legacy and celebrating the industry-leading tower crane brand that it is today, the theme of the anniversary is “Achieving Your Vision.”

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CONTACT

**Cristelle Lacourt** **Oliver Halls**

Manitowoc SE10

T +33 472 182 018 T +44 (0) 20 79 235 860

[cristelle.lacourt@manitowoc.com](mailto:cristelle.lacourt@manitowoc.com) [oliver](mailto:damian.joseph@se10.com).halls@se10.com

ABOUT THE MANITOWOC COMPANY, INC.   
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc’s net sales totaled $1.6 billion, with over half generated outside the United States.

THE MANITOWOC COMPANY, INC.

One Park Plaza – 11270 West Park Place – Suite 1000 – Milwaukee, WI 53224, USA

T +1 920 684 4410

[**www.manitowoc.com**](http://www.manitowoccranes.com/)**­**